

Coworking, it's not just where you work, it's where Say their coworking network is their top you find work. source for getting work

**Coworking brings people** together.

Turn to other members for help

89%

Meet with other members of their coworking space socially

Members seek spaces that create connections.

- Coworking members want spaces that create connections among members through introductions, hosting events, or creating physical spaces.
- Coworking members want interior spaces that both allow for deep work, but also encourage collaboration.



## **Coworking supports** neighboring businesses.

- Nearly all coworking members visit neighboring businesses multiple times a week.
- The most popular locations are retail shops, gyms, coffee shops, and restaurants.

The most important attribute in a coworking space? No surprsie... it's community.

Say the people in their

coworking space are very important

Say being a part of the community is very important



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